Microeconomics **(Acemoglu/Laibson/List)**
Chapter 2   Economic Methods and Economic Questions

2.1 The Scientific Method

1) Empiricism refers to using _____ to analyze the world.
A) data
B) beliefs
C) traditions
D) value judgments
Answer: A
Difficulty: Easy
Topic: The Scientific Method

2) Scientific method refers to the process by which economists and other scientists:
A) collect data for further use in research.
B) develop models of the world and test those models with data.
C) develop models to explain the past but not to predict the future.
D) plot graphs to illustrate relationships between different economic variables.
Answer: B
Difficulty: Easy
Topic: The Scientific Method

3) Which of the following statements is true?
A) Models that economists use are perfect replicas of reality.
B) The scientific method used by economists is based on idealism and not empiricism.
C) Models help economists to explain the past, but do not help in predicting the future.
D) Testing with data enables economists to distinguish between good models and bad models.
Answer: D
Difficulty: Easy
Topic: Models and Data

4) Which of the following is a feature of the scientific method?
A) The scientific method is not based on data, statistics, or measurements.
B) The scientific method allows improvisation and correction of inconsistent models.
C) The scientific method enables the creation of perfectly accurate models of the real world.
D) The scientific method is used only for studying topics related to economics.
Answer: B
Difficulty: Easy
Topic: Models and Data

5) Which of the following statements is true of the scientific method?
A) The scientific method may not reveal a "true" model of the world.
B) The scientific method does not require the models to be tested with data.
C) The scientific method used by economists and scientists is independent of empiricism.
D) The scientific method can help develop accurate models even when data is unavailable.
Answer: A
Difficulty: Easy
Topic: Models and Data

6) A model refers to:
A) a perfect replica of reality.
B) a simplified description, or representation, of reality.
C) facts, measurements, or statistics that describe the world.
D) a set of facts established by observation and measurement.
Answer: B
Difficulty: Easy
Topic: Models and Data

7) Which of the following is a feature of models?
A) Models are the same as hypotheses.
B) Models help making predictions for the future.
C) Models are more complicated than real life phenomena.
D) Models are as complex as the phenomenon being studied.
Answer: B
Difficulty: Easy
Topic: Models and Data

8) Facts, measurements, or statistics that describe the world are referred to as:
A) data.
B) models.
C) hypothesis.
D) empiricism.
Answer: A
Difficulty: Easy
Topic: Models and Data

9) Which of the following statements is true about data?
A) Empiricism does not necessarily involve data.
B) Consistency of models can be checked using data.
C) Facts that describe the world are not considered data.
D) Convincing data analysis in economics relies on using a small sample.
Answer: B
Difficulty: Easy
Topic: Models and Data

10) Empirical evidence refers to:
A) a simplified representation of reality.
B) a proposed explanation for a phenomenon.
C) the process of developing and testing models.
D) a set of facts established by observation and measurement.
Answer: D
Difficulty: Easy
Topic: Models and Data

11) Which of the following statements is true?
A) Theories are statistics that describe the real world.
B) Hypotheses are predictions that can be tested with data.
C) Data are facts established by observation and measurement.
D) Empirical evidences are facts, measurements, or statistics that describe the world.
Answer: B
Difficulty: Easy
Topic: Models and Data

12) Which of the following statements is true of models?
A) The predictions of a model are referred to as data.
B) A model is formulated after developing a hypothesis.
C) Models are always based on assumptions that are known to be true.
D) It is more important for a model to be simple and useful than to be precisely accurate.
Answer: D
Difficulty: Easy
Topic: Models and Data

13) A model:
A) is often based on simplifying assumptions that are not necessarily true.
B) can be tested without data or statistics.
C) is a more complex representation of reality than a theory.
D) can never be used to predict the future but helps explain the past.
Answer: A
Difficulty: Easy
Topic: Models and Data

14) A model's predictions are referred to as:
A) statistics.
B) theories.
C) hypotheses.
D) empirical evidences.
Answer: C
Difficulty: Easy
Topic: Models and Data

15) Which of the following statements correctly differentiates between a model and a hypothesis?
A) Testing a hypothesis does not require data, whereas testing a model requires data.
B) Testing a model requires data, whereas testing a hypothesis does not require data.
C) A hypothesis can be used to make predictions for the future, whereas a model can only explain the past.
D) A model is a simplified representation of reality, whereas a hypothesis is a model's predictions.
Answer: D
Difficulty: Easy
Topic: Models and Data

16) Economic models are often based on assumptions because they:
A) help explain the past.
B) help simplify complex real-world phenomena.
C) help predict the future with higher accuracy.
D) help test models even when relevant data is unavailable.
Answer: B
Difficulty: Easy
Topic: An Economic Model

Scenario: A model is based on an assumption that an additional year of education increases a student's future wage by 20%.

17) Refer to the scenario above. The hypothesis of the model is that:
A) college graduates will earn 80 percent more than high school graduates.
B) college graduates will earn 107 percent more than high school graduates.
C) college graduates will earn 200 percent more than high school graduates.
D) college graduates will earn 275 percent more than high school graduates.
Answer: B
Difficulty: Medium
AACSB: Application of Knowledge
Topic: An Economic Model

18) Refer to the scenario above. Which of the following statements is true of the model?
A) The predictions of this model cannot be tested empirically.
B) The prediction of the model is accurate and will hold for all individuals.
C) The prediction of this model can be applied to unlimited years of additional education.
D) The model predicts that two additional years of education is likely to increase future earnings by 60 percent.
Answer: C
Difficulty: Medium
AACSB: Application of Knowledge
Topic: An Economic Model

19) Refer to the scenario above. Which of the followings statements is true of the model?
A) The predictions of this model can be verified empirically.
B) The predictions of this model can only be applied for a limited number of years of additional education.
C) According to the model two additional years of education will increase an individual's future wages 1.20 times.
D) According to the model two additional years of education will increase an individual's future wages 2.98 times.
Answer: A
Difficulty: Medium
AACSB: Application of Knowledge
Topic: An Economic Model

20) Refer to the scenario above. Which of the following statements is true about the model's prediction?
A) The prediction cannot be verified empirically.
B) The prediction is precise, exact and accurate for the entire population.
C) The prediction is an approximate relationship and may not hold for everyone.
D) The prediction can be applied to estimate the returns only for a limited number of years of additional education.
Answer: C
Difficulty: Medium
AACSB: Application of Knowledge
Topic: An Economic Model

21) Refer to the scenario above. Which of the following statements is true about the model?
A) The model is not based on any assumption.
B) The predictions of the model will hold for every individual.
C) The model describes the economic payoff to more education.
D) The model can be applied for maximum 10 years of additional education.
Answer: C
Difficulty: Medium
AACSB: Application of Knowledge
Topic: An Economic Model

22) Which of the following implies that a model is an approximation?
A) The model is not based on any assumption.
B) The predictions of the model are mostly wrong.
C) The predictions of the model will hold in most cases but not all.
D) The predictions of the model cannot be tested with data.
Answer: C
Difficulty: Easy
Topic: An Economic Model

23) Which of the following is a key property of models?
A) All economic models begin with assumptions.
B) Empiricism is not essential for testing models.
C) All models can be used for a limited time period only.
D) All models are consistent and do not make incorrect predictions.
Answer: A
Difficulty: Easy
Topic: An Economic Model

24) Data on wages, education, and many other characteristics of the population that are available to anyone who wants to use it are called:
A) private-use data.
B) public-use data.
C) primary data.
D) secondary data.
Answer: B
Difficulty: Easy
Topic: Evidence-Based Economics: How Much More Do Workers With a College Education Earn?

25) In country X, the average yearly salary of 50-year-olds with 16 years of education is $50,275, while the average yearly salary of 50-year-olds with 12 years of education is $36,265. According to this data, four additional years of education is likely to be correlated with higher future wages of about:
A) 24 percent.
B) 38 percent.
C) 50 percent.
D) 88 percent.
Answer: B
Difficulty: Medium
AACSB: Application of Knowledge
Topic: Evidence-Based Economics: How Much More Do Workers With a College Education Earn?

26) The mean of a data set is the:
A) product of all values divided by the number of values.
B) sum of all different values divided by the number of values.
C) sum of all different values multiplied by the number of values.
D) difference between the highest value and the lowest value.
Answer: B
Difficulty: Easy
Topic: Means

27) Which of the following statements is true about the mean of a series?
A) The mean is equal to zero when all the values are identical.
B) The mean is a commonly used technique for summarizing data.
C) The mean is less than all the individual observations in the data set.
D) The mean is calculated as the sum of all values multiplied by the number of values.
Answer: B
Difficulty: Easy
Topic: Means

The following table shows the monthly wages of five different individuals.

Individual	Monthly Wage (in dollars)
1	200
2	450
3	640
4	700
5	800

28) Refer to the table above. What is the average monthly wage?
A) $450
B) $558
C) $612
D) $650
Answer: B
Difficulty: Medium
AACSB: Application of Knowledge
Topic: Means

29) If a number greater than the mean of a series of observations is added to the series, the new mean is:
A) greater than the original mean.
B) smaller than the original mean.
C) same as the original mean.
D) either greater or smaller than the original mean depending on the number of observations in the series.
Answer: A
Difficulty: Medium
Topic: Means

30) If a number equal to the mean of a series of observations is added to the series, the new mean is:
A) greater than the original mean.
B) smaller than the original mean.
C) same as the original mean.
D) either greater or smaller than the original mean depending on the number of observations in the series.
Answer: C
Difficulty: Medium
AACSB: Application of Knowledge
Topic: Means

31) The average price of ten commodities is $330. If an eleventh commodity whose price is $600 is included in the calculation, the new average is:
A) $254.54.
B) $354.54.
C) $330.35.
D) $450.25.
Answer: B
Difficulty: Medium
AACSB: Application of Knowledge
Topic: Means

32) The mean of 5 numbers is 130. If one of the numbers is recorded incorrectly as 59 instead of 95, what would be the correct mean?
A) 126.52
B) 130
C) 137.2
D) 140
Answer: C
Difficulty: Medium
AACSB: Application of Knowledge
Topic: Means

33) The mean income of 25 employees working in a firm is $1,754 per month. What is the total income of all the employees?
A) $40,000
B) $43,850
C) $56,225
D) $63,950
Answer: B
Difficulty: Medium
AACSB: Application of Knowledge
Topic: Means

34) Which of the following statements is true?
A) Empirical arguments can be supported without the use of data.
B) Using a large data set will strengthen the force of an empirical argument
C) Using fewer observations will strengthen the force of an empirical argument.
D) The number of observations used does not affect the strength of an empirical argument.
Answer: B
Difficulty: Medium
AACSB: Application of Knowledge
Topic: Means

35) Which of the following statements is true of the scientific method?
A) Arguments based on a few anecdotes are mostly true.
B) Empirical arguments are more credible when they are based on a large data set.
C) The larger the size of the data set, the greater the scope of inaccuracy in an analysis.
D) When a researcher looks at a large data set, she is more likely to jump to the wrong conclusions.
Answer: B
Difficulty: Easy
Topic: Argument by Anecdote

36) Which of the following statements is true?
A) Arguments based on anecdotes are always true.
B) In the scientific method, anecdotes are more important than data.
C) Arguments by example are appropriate when contradicting a *blanket* statement.
D) It is easier for a researcher to jump into a wrong conclusion when she uses a large data set.
Answer: C
Difficulty: Medium
AACSB: Application of Knowledge
Topic: Argument by Anecdote

37) What is meant by the term "scientific method"? What are the key components of the scientific method?
Answer: The scientific method is the name for the ongoing process that economists, social scientists, and natural scientists use to develop models of the world and test those models with data. The key components of the scientific method are:
a) Models: A simplified description, or representation, of reality.
b) Data: Facts, measurements, or statistics that describe the world.
c) Empirical evidence: A set of facts established by observation and measurement.
d) Hypothesis: Predictions that can be tested with data.
Difficulty: Easy
Topic: The Scientific Method; Models and Data

38) Why do almost all models begin with assumptions?
Answer: Researchers develop a model which is a simplified description of reality to study a problem at hand. Real world phenomena are often very complex thus making them difficult to analyze in their true form. Therefore, assumptions are required to simplify complex phenomena and help researchers to make good predictions for the future.
Difficulty: Easy
Topic: Models and Data

39) Why is data an essential component of the scientific method?
Answer: Data is important for testing a model. Testing with data enables economists to separate the good models from the bad models. When a model is overwhelmingly inconsistent with data, economists try to fix the model or replace it altogether. Thus, data enables empirical testing of models to understand if a model is suitable to analyze the problem at hand.
Difficulty: Easy
Topic: Models and Data

40) What are the two important properties of all models?
Answer:
a) All models are approximations: Models cannot predict how a certain change in a particular variable will affect all individuals in the population. Instead, it predicts what will happen to most people in most circumstances. Thus, any model is just a simpler approximation of the features of a more complex real life phenomenon.
b) Predictions of all models can be tested with data: Data can be used to verify and evaluate the prediction of all models. Testing with data enables economists and other scientists to refute inconsistent models and accept good models.
Difficulty: Easy
Topic: An Economic Model

41) An economic model suggests that for every additional year of education, the future wages increase by 5 percent. If Richard, with 12 years of education, earns $20 per hour, how much will he earn per hour, if he decides to undertake four additional years of education?
Answer: The model suggests that if Richard earns $20 per hour, an additional year of education will increase his hourly wages to 1.05 × $20. Therefore, four additional years of education will increase his hourly wage to 1.05 × 1.05 × 1.05 × 1.05 × $20 or $24.31 per hour.
Difficulty: Medium
AACSB: Application of Knowledge
Topic: An Economic Model

42) In a hypothetical country, the average wage of five 40-year-old citizens with college education is $36,896, and the average wage of five 40 year-year-old-citizens with high school education is $25,864. What is the returns-to-college education in the country? Is there any limitation of this analysis? Explain your answer.
Answer: Dividing the average salary of 40-year-old college graduates by the average salary of 40-year-old high school graduates we get $36,896/$25,864 = 1.426. Hence, college education is likely to raise a citizen's income by 42.6 percent.
Yes, there is a major limitation of this analysis. It does not make sense to generalize overall returns to education on the basis of a sample representing a single age group. Thus, this model will provide information for only 40-year-old citizens. Returns to education could be high immediately after graduation but taper off with age, or they could increase with age. Either way, this measure does not capture the true returns to education. Moreover, to arrive at the conclusion, in each category, the average income of only five citizens is taken into account. The number of observations in this case is considerably small, and this may weaken the empirical argument presented here.
Difficulty: Medium
AACSB: Application of Knowledge
Topic: Evidence-Based Economics: How Much More Do Workers With a College Education Earn?

43) To judge a statistical relationship, should a researcher preferably rely on a small sample or a large sample? Explain your answer.

Answer: A key strength of economic and statistical analysis is the amount of data used. Small samples are not representative of the entire population. Therefore, the predictions of a model based on smaller samples may only be a very weak approximation of some real world phenomena and lead to inaccurate predictions. Using a larger sample, or in other words, a lot of data, strengthens the force of an empirical argument as the researchers can make more precise statements.

Difficulty: Easy

Topic: Means

44) An economic model suggests that an additional year of education increases a student's future wages by 15 percent. Using this model, answer the following questions:

a)   Gary completes 8 years of education, and John completes 9 years of education. If Gary earns $20 per hour, how much is John expected to earn?

b)   John completes 9 years of education, and Kevin completes 12 years of education. Given John's earnings (as calculated in a), how much is Kevin expected to earn?

c)   Is there any limitation of such a model? Explain your answer.

Answer: The economic model suggests that an additional year of education increases a student's future wages by 15 percent. Hence an additional year of education will increase the student's per hour income by 1.15 times.

a)   If Gary earns $20 per hour with 8 years of education, John is expected to earn 1.15 × $20 or $23 per hour.

b)   If John earns $23 per hour with 9 years of education, and Kevin completes 3 additional years of education, Kevin is expected to earn 1.15 × 1.15 × 1.15 × $23 or $34.98 per hour.

c)   One of the major limitations of models like these, are that they are approximations of real life phenomena. It is unlikely that an additional year of education will create the same wage increment for all individuals. It is also unlikely that the wage increment from an additional year of high school education will be similar to the wage increment from an additional year of college education. Hence, the relationship between education and earnings as established by this model is not exact and is an approximation of the relationship between education and earnings.

Difficulty: Medium

AACSB: Application of Knowledge

Topic: An Economic Model

45) The following table displays the marks obtained by three students on an economics test.

Student	Marks obtained (out of 100)
Mary	78
Charles	83
Tony	65

a) Calculate the mean marks obtained by the three students.
b) Suppose one of the scores were reported incorrectly. Charles scored 38 instead of 83. How will the mean change if the correction is incorporated?
c) How does the amount of data used affect the accuracy of a model?
Answer:
a) The mean, or average, is the sum of the observations in a data set divided by the number of observations.
In this case sum of the marks of the three students is 78 + 83 + 65, or 226. Therefore, the average score of the ten students is 226/3, or 75.33.
b) Since one of the scores was wrongly reported, there would be a change in the sum of the scores. If the correct score is considered, the new sum of marks is 226 - 83 + 38, or 181.
Hence, the corrected average score is 181/3, or 60.33.
c) The amount of data used plays an important role in determining the accuracy of a model. A key strength in economic analysis is the amount of data used. Using lots of data, or observations, strengthens the force of an empirical argument and allows the researcher to make more precise statements.
Difficulty: Medium
AACSB: Application of Knowledge
Topic: Means

2.2 Causation and Correlation

1) Causation occurs when:
A) two variables tend to move in the same direction.
B) two variables tend to move in opposite directions.
C) change in one variable is the reason for the change in another variable.
D) change in one variable does not cause any change in another variable.
Answer: C
Difficulty: Easy
Topic: Causation Versus Correlation

2) Which of the following is most likely to be an example of causation?
A) The crime rate is high in a country. The literacy rate is high as well.
B) A firm producing CFLs installs new machinery. The per-day production of CFLs increases.
C) A soccer player scores 4 goals when he wears red socks. He concludes that the red socks helped him score the goals.
D) A student wins money by scratching a ticket with a particular coin. He decides to scratch all tickets with the same coin in the future.
Answer: B
Difficulty: Hard
Topic: Causation Versus Correlation

3) A variable is a factor which:
A) cannot be measured.
B) is not affected by changes in other factors.
C) is independent and cannot be determined.
D) takes different values at different points of time.
Answer: D
Difficulty: Easy
Topic: Causation Versus Correlation

4) A correlation between two variables implies that:
A) there is a cause-effect relationship between the two variables.
B) it is impossible to measure one variable without measuring the other.
C) there is a mutual relationship between both the variables.
D) when one variable changes, the other variable always changes by exactly the same amount.
Answer: C
Difficulty: Easy
Topic: Causation Versus Correlation

5) Which of the following statements identifies a difference between correlation and causation?
A) Correlation occurs when one thing directly affects another, whereas causation implies a mutual relationship between two things.
B) Correlation implies a mutual relationship between two things, whereas causation occurs when one thing directly affects another.
C) A causal relationship exists between two variables when they are correlated, but correlation does not necessarily exist if there's a causal relationship between two variables.
D) Causation cannot arise when correlation is present, and correlation cannot arise when causation is present.
Answer: B
Difficulty: Easy
Topic: Causation Versus Correlation

6) Which of the following statements is true?
A) Correlation can only arise when causation is not present.
B) Causation can only arise when correlation is not present.
C) Correlation arises when there is causation and can also arise even when there is no causation.
D) Causation arises when there is correlation between two variables, and can also arise even when there is no correlation.
Answer: C
Difficulty: Easy
Topic: Causation Versus Correlation

7) When two variables move in the same direction, they are said to be:
A) uncorrelated.
B) unitary correlated.
C) positively correlated.
D) a negatively correlated.
Answer: C
Difficulty: Easy
Topic: Causation Versus Correlation

8) Which of the following pairs of variables are likely to be positively correlated?
A) Income and consumption
B) Price and consumption
C) Education and unemployment
D) Availability of health care and death rate
Answer: A
Difficulty: Medium
Topic: Causation Versus Correlation

9) When two variables move in opposite directions, they are said to be:
A) uncorrelated.
B) positively correlated.
C) negatively correlated.
D) directionally correlated.
Answer: C
Difficulty: Easy
Topic: Causation Versus Correlation

10) Which of the following relationships is likely to exhibit negative correlation?
A) The relationship between amount saved with a bank and the interest earned
B) The relationship between level of professional training and unemployment
C) The relationship between inflation in the U.S. and traffic congestion in China
D) The relationship between the amount of precipitation in a year and the number of umbrellas sold
Answer: B
Difficulty: Medium
Topic: Causation Versus Correlation

11) Zero correlation between two variables implies that:
A) both variables move in the same direction.
B) the variables are not related to each other.
C) both variables move in the opposite direction.
D) change in one variable causes the other to change.
Answer: B
Difficulty: Easy
Topic: Causation Versus Correlation

12) Which of the following relationships is most likely to exhibit zero correlation?
A) The relationship between income and savings
B) The relationship between education and income
C) The relationship between wind velocity and rotational speed of wind turbines
D) The relationship between the amount received as unemployment benefits in China and the unemployment rate in Canada
Answer: D
Difficulty: Medium
Topic: Causation Versus Correlation

13) Data shows that in 2012, the college enrollment in Lithasia increased. In the same year, the sale of hotdogs in Lithasia also increased. The relationship between college enrollment and the sale of hotdogs exhibits:
A) a zero correlation.
B) a causal relationship.
C) a positive correlation.
D) a negative correlation.
Answer: C
Difficulty: Medium
AACSB: Application of Knowledge
Topic: Causation Versus Correlation

14) An omitted variable is a variable which:
A) is purposely left out as it does not aid an economic analysis.
B) does not cause other variables in a study to change when it changes.
C) is removed from a study as it can lead to the problem of reverse causality.
D) has been left out, and if included, would explain why the variables considered in a study are correlated.
Answer: D
Difficulty: Easy
Topic: Causation Versus Correlation

15) _____ occurs when the direction of cause and effect is mixed up in a study.
A) Adverse causality
B) Reverse causality
C) Omitted variable bias
D) Limited information bias
Answer: B
Difficulty: Easy
Topic: Causation Versus Correlation

16) Which of the following claims is most likely to suffer from reverse causality?
A) Higher income increases consumption.
B) Relatively wealthy people tend to be relatively healthy.
C) More hours of study is likely to lead to better results.
D) Crime rate is seen to be lower in countries having a higher level of poverty.
Answer: B
Difficulty: Medium
Topic: Causation Versus Correlation

17) An experiment refers to:
A) a simplified representation of some real life phenomenon.
B) the process of collecting, measuring, and organizing data.
C) validating the claims of a model using statistics and facts.
D) a controlled method of investigating causal relationships among variables.
Answer: D
Difficulty: Easy
Topic: Experimental Economics and Natural Experiments

18) Which of the following is a feature of experiments?
A) Experiments are restricted to laboratories.
B) Experiments are carried out only in the study of economics.
C) Experiments help determine cause and effect between variables.
D) Experiments require the division of participants into a treatment group and a test group.
Answer: C
Difficulty: Easy
Topic: Experimental Economics and Natural Experiments

19) To conduct a randomized experiment, researchers usually classify the participants into a:
A) study group and a control group.
B) treatment group and a test group.
C) study group and a treatment group.
D) treatment group and a control group.
Answer: D
Difficulty: Easy
Topic: Experimental Economics and Natural Experiments

20) Randomization is the assignment of subjects by _____ to a _____.
A) chance, rather than by choice; treatment group or into a test group.
B) choice, rather than by chance; treatment group or into a test group.
C) choice, rather than by chance; treatment group or into a control group.
D) chance, rather than by choice; treatment group or into a control group.
Answer: D
Difficulty: Easy
Topic: Experimental Economics and Natural Experiments

21) Which of the following statements is true?
A) Randomization is not used in medical experiments.
B) Randomization allows for classification of participants according to their choice.
C) The subjects in the treatment group and the control group of an experiment are identical in all respects and they are treated identically.
D) The subjects in the treatment group and the control group of an experiment are treated identically, except along a single dimension.
Answer: D
Difficulty: Easy
Topic: Experimental Economics and Natural Experiments

22) A researcher wants to test the effects of daily meditation on stress levels of individuals. She divides the participants randomly into a treatment group and into a control group and conducts an experiment. She pays for meditation classes for one-half of the subjects, and the other half does not join the class. Which of the following statements is true of the two groups in this experiment?
A) The participants in the treatment group are assigned by chance, whereas the ones in control group are assigned by choice.
B) The participants in the control group are assigned by chance, whereas the participants in the treatment group are assigned by choice.
C) The treatment group is the group of subjects which receives finance from the researcher for meditation classes; the control group is the group which does not.
D) The control group is the group of subjects which receives finance from the researcher to join the meditation class; the treatment group is the group which does not.
Answer: C
Difficulty: Medium
Topic: Experimental Economics and Natural Experiments

23) Which of the following is NOT a problem associated with randomized experiments?
A) Experiments can sometimes get expensive for the researcher.
B) The participants in the treatment group and control group are not identical in all respects.
C) Getting immediate answers to some important questions may not be possible.
D) Sometimes experiments are conducted poorly, which may lead to inaccurate results.
Answer: B
Difficulty: Easy
Topic: Experimental Economics and Natural Experiments

24) A natural experiment is an empirical study:
A) in which the predictions of the model are not required to be tested with data.
B) which can only be used to understand natural phenomena and is widely used in subjects such as physics and biology.
C) in which the researcher assigns subjects to control and treatment groups to verify a cause-effect relationship.
D) in which some process, outside the control of the experimenter, has assigned subjects to control and treatment groups in a random or nearly random way.
Answer: D
Difficulty: Easy
Topic: Experimental Economics and Natural Experiments

25) Which of the following is an example of a natural experiment?
A) A laboratory research on the effectiveness of solar power as an alternative source of fuel
B) A research on the effectiveness of a new medicine among some voluntary participants
C) A research on the effect of air pollution on lung disorders by observing the health conditions of people who stay close to industrial areas and those who stay away from industries
D) A study on the benefits of regular exercise by paying for the membership fees at fitness clubs for one-half of the participants
Answer: C
Difficulty: Medium
AACSB: Application of Knowledge
Topic: Experimental Economics and Natural Experiments

26) What are the three categories of correlation? Illustrate with real life examples.
Answer: Correlation can be divided into three categories. These are:
a)   Positive correlation which implies that two variables tend to move in the same direction. For example, when income increases, consumption increases.
b)   Negative correlation which implies that two variables tend to move in the opposite direction. For example, when people have more professional training they are less likely to be unemployed.
c)   Zero correlation which implies that there is no relationship between two variables. For example, the amount of air pollution in India is likely to have no relationship with the pollution control measures adopted in the U.S.
Difficulty: Medium
AACSB: Application of Knowledge
Topic: Causation Versus Correlation

27) A survey recently indicated that being happy at work tends to make workers more productive. What can be a possible error of this conclusion?
Answer: The conclusion derived from the survey is likely to be a correlation rather than causation. In other words, saying that happiness causes workers to be productive can be a misleading conclusion. It is also likely that workers who are productive are happier because they are performing better than their colleagues. There can be other explanations to be happy at the work place. For example, if the job provides workers a good match for their skills, they will be happy to use their skills, which will make them more productive.
Difficulty: Medium
AACSB: Application of Knowledge
Topic: Causation Versus Correlation

28) What is meant by the term "omitted variable" in correlation analysis? Explain with an example.
Answer: An omitted variable is something that has been left out of a study which, if included, would explain why two variables are correlated. For example, it is seen that the rate of employees quitting is lower in firms that pay higher wages. Thus, a conclusion can be drawn that higher wages result in lower quit rates. But there are many other variables which may influence the quit rates apart from wages such as employee benefits provided by the firm, age of employees, work-life balance, etc. These variables which have been left out are omitted variables and if included in the study would better explain the quit rates of firms.
Difficulty: Easy
Topic: Causation Versus Correlation

29) Reverse causality can create confusion between correlation and causation. What does reverse causality imply?
Answer: Reverse causality is said to happen when the direction of cause and effect is mixed up in a study. This can lead to wrong conclusions. For example, researchers may claim that jogging causes people to be healthy. There's a possibility of reverse causality in this claim, because it might be the case that healthy people tend to jog more.
Difficulty: Easy
Topic: Causation Versus Correlation

30) It has been observed in country X that with an increase in college enrollment over a period of six years, the demand for televisions has also increased. Would it be right to conclude that the increase in college enrollment has caused the increase in demand for televisions? Why or why not?
Answer: The error in drawing such a conclusion is that the increase in both the variables may represent a correlation and not necessarily a causal relationship. Although both the variables move together, it would be wrong to conclude that an increase in college enrollment is causing an increase in the demand for televisions. There may be other omitted variables such as changes in the per capita income in country X, or changes in the price of satellite television connection over the period of six years.
Difficulty: Easy
AACSB: Application of Knowledge
Topic: Causation Versus Correlation

31) In research, what is the importance of experiments? What is meant by randomization in experiments?
Answer: Experiments are tools that help to determine what is causation and what is only correlation. An experiment is a controlled method of investigating causal relationships among variables. Randomization in experiments refers to the assignment of participants by chance, rather than by choice, to a treatment group or a control group.
Difficulty: Easy
Topic: Experimental Economics and Natural Experiments

32) To test the effectiveness of a newly developed medicine, 300 patients suffering from heart ailment were divided into two groups of 150 people each. One group was treated with the new medicine, while the other was treated with the existing medicine that is already widely used. In this scenario, identify the treatment group and the control group. What is the rationale behind dividing the 300 patients?
Answer: The treatment group refers to the group of patients who received the new medicine. The control group refers to the group of people who were not given the new medicine but were instead given the medicine which was already in large-scale use. The rationale behind this division is to compare the health changes of the two groups over a period of time. This experiment would test whether the new drug is better than the old drug.
Difficulty: Medium
AACSB: Application of Knowledge
Topic: Experimental Economics and Natural Experiments

33) What are the problems with experimentation?
Answer: There are three main problems associated with experimentation. These are:
a) Experiments can get very costly to conduct.
b) Experiments do not provide immediate answers to a number of important questions.
c) Experiments are sometimes conducted poorly, which can lead to inefficient results.
Difficulty: Easy
Topic: Experimental Economics and Natural Experiments

34) State the type of correlation between the following sets of variables.
a) Consumption and income
b) Education and unemployment
c) Availability of health care and death rate
d) Pollution control measures adopted in Canada, and number of cases of respiratory diseases in Australia
Answer:
a) Consumption and income are likely to be positively correlated.
b) Education and unemployment are likely to be negatively correlated.
c) Health care and death rate are likely to be negatively correlated.
d) The relationship between pollution control in Canada, and number of cases of respiratory diseases in Australia is likely to be a zero correlation.
Difficulty: Medium
AACSB: Application of Knowledge
Topic: Causation Versus Correlation

35) Does correlation always imply causation? Why or why not? Explain with the help of real life examples.
Answer: No, correlation does not always imply causation. Both causation and correlation study the relationship between two or more variables and are therefore often misunderstood for each other. Correlation means that there is a mutual relationship between two variables-as one variable changes the other changes as well. Correlation between two variables does not necessarily imply that one causes the other. Correlation just enquires into the strength of association between two variables, whereas causation occurs when one variable directly affects the other variable through a causal relationship. For example, if a bakery starts using some new packaging material, and it improves the shelf life of bread, it represents a causal relationship. On the other hand, if someone claims watching violent movies increases crime rates in a country, it is not necessarily a causal relationship. However, some degree of correlation may exist between both.
Difficulty: Medium
AACSB: Application of Knowledge
Topic: Causation Versus Correlation

36) Suppose a pharmaceutical company wants to test the effectiveness of a new drug in curing cancer. Which approach should they use to test whether the new drug is more effective than the existing medicines that are widely used?

Answer: The best way to test the effectiveness of the new drug is to conduct a randomized experiment. An experiment is a controlled method of investigating causal relationships among variables. To check the effectiveness of the drug, the concerned researcher creates a treatment group and a control group from all the patients with cancer. The participants are randomly divided into a treatment group or a control group. The patients in the treatment group receive the new medicine, while the patients in the control group receive the standard existing medication available. The researcher then has to investigate the participants for over a period of time keeping a track of how their health changes over time. If the participants of the treatment group recover faster than the control group, it can be concluded that the new drug is more effective than the medicines prescribed earlier.

Difficulty: Medium

AACSB: Application of Knowledge

Topic: Experimental Economics and Natural Experiments

2.3 Economic Questions and Answers

1) Which of the following statements correctly indicates a property of good economic questions?
A) A good economic question should always be easy to answer.
B) A good economic question should always be positive and not normative.
C) A good economic question must always include arithmetic calculations and graphical solutions.
D) A good economic question addresses topics which are important to economic agents and/or to the society.

Answer: D

Difficulty: Easy

Topic: Economic Questions and Answers

2) Which of the following is a property of a good economic question?
A) A good economic question can be answered.
B) A good economic question should always have a single solution.
C) A good economic question always addresses topics that are important to the whole society and not to an individual economic agent.
D) A good economic question should never incorporate elements from disciplines other than economics.

Answer: A

Difficulty: Easy

Topic: Economic Questions and Answers

3) Which of the following is a positive question?
A) Does free trade cause job losses?
B) What is the value of a human life?
C) What is the optimal size of the Government?
D) Can markets composed of only self-interested people maximize the overall well-being of society?

Answer: A

Difficulty: Easy

Topic: Economic Questions and Answers

4) Which of the following is a positive question?
A) What are the returns to education?
B) Can a monopoly ever be good for society?
C) Is there value in putting yourself in someone else's shoe?
D) Are companies like Nike exploiting workers in the developing world?
Answer: A
Difficulty: Medium
Topic: Economic Questions and Answers

5) Which of the following is a normative question?
A) How often do banks fail?
B) What is the value of a human life?
C) How do we calculate the total value of activity in an economy?
D) How much does government spending stimulate aggregate output?
Answer: B
Difficulty: Medium
Topic: Economic Questions and Answers

6) Which of the following is a normative question?
A) Do people care about fairness?
B) How do prices vary geographically?
C) Is there discrimination in the labor market?
D) Can a monopoly ever be good for society?
Answer: D
Difficulty: Medium
Topic: Economic Questions and Answers

Appendix: Constructing and Interpreting Graphs

1) Which of the following graphical representations can be used to show the distribution of a household's income, in terms of percentages, among the various categories of expenses most appropriately?
A) A bar chart
B) A pie chart
C) A histogram chart
D) A time-series graph
Answer: B
Difficulty: Easy
AACSB: Application of Knowledge
Topic: Pie Charts

2) Which of the following statements is true?
A) A bar chart has many limitations in comparison to pie charts.
B) A bar chart does not allow for the comparison of a single variable across many segments.
C) A bar chart can only be used to represent independent variables.
D) A bar chart indicates the frequency of a variable by using rectangles of different heights or lengths.
Answer: D
Difficulty: Easy
Topic: Bar Charts

3) An independent variable:
A) cannot be measured.
B) cannot be represented on a bar chart.
C) is manipulated by the experimenter in an experiment.
D) in an experiment is determined by the other variables.
Answer: C
Difficulty: Medium
Topic: Bar Charts

4) A variable that is potentially affected by an experimental treatment is referred to as a(n):
A) omitted variable.
B) independent variable.
C) dependent variable.
D) compulsory variable.
Answer: C
Difficulty: Easy
Topic: Bar Charts

5) A scatter plot:
A) is the same as a pie chart.
B) shows how a variable changes across time.
C) shows the relationship between two variables at a point in time.
D) represents the frequency of a variable being observed.
Answer: C
Difficulty: Easy
Topic: Scatter Plots

6) On a line chart, the income of a consumer is measured along the horizontal axis, and his consumption is measured along the vertical axis. The slope of the line is equal to:
A) change in consumption plus change in income.
B) change in consumption minus change in income.
C) change in consumption multiplied by change in income.
D) change in consumption divided by change in income.
Answer: D
Difficulty: Medium
AACSB: Application of Knowledge
Topic: Correlation Does Not Imply Causality

7) The slope of the line on a line chart measures the rate of change in:
A) only the independent variable.
B) only the dependent variable.
C) the dependent variable as the independent variable changes.
D) the independent variable as the dependent variable changes.
Answer: C
Difficulty: Easy
Topic: Correlation Does Not Imply Causality

8) As the number of advertisements of a firm increases from 100 to 500, its sales increases from $1,000 to $10,000. If this information is plotted on a line chart, the slope of the line equals:
A) $20.
B) $0.044.
C) $22.5.
D) $30.33.
Answer: C
Difficulty: Medium
AACSB: Application of Knowledge
Topic: Correlation Does Not Imply Causality